







# Advancing Careers in Research and Innovation 2024

## Agenda

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# Day 1: Soft Skills and Career Development

9 Sep 2024

- 08:30 - 09:00** Registration and welcome coffee
- 09:00 - 09:30** Introduction - ERA SHUTTLE & UNIST Career development office
- 09:30 - 11:00** **Assessment of the "Now" & Making a plan**   
**Lecturer: Daniel Mertens**  
*Short break (15 min)*
- 11:15 - 12:45** **How to make career decisions in a scientific context**   
**Lecturer: Daniel Mertens**  
*Short break (15 min)*
- 13:00 - 14:30** **How to change behavior and attitude to advance your career**   
**Lecturers: Daniel Mertens & Markus Gyger**  
*Lunch break (45 min)*
- 15:15 - 16:45** **Negotiation and Conflict Management using AI Assistants**   
**Lecturers: Daniel Mertens & Markus Gyger**

## Day 2: Improving Productivity with AI Tools

10 Sep 2024

08:30 – 09:00 Registration and welcome coffee

09:00 – 10:30 **How to use large language models**

**Lecturer: Daniel Mertens**

*Short break (15 min)*

SCIENTISTS NEED MORE  
SCHILLER & MERTENS

10:45 – 12:15 **AI Assistants for scientific writing and literature review**

**Lecturer: Daniel Mertens**

*Short break (15 min)*

SCIENTISTS NEED MORE  
SCHILLER & MERTENS

12:30 – 14:00 **Use of AI tools & Intellectual Property Rights**

**Lecturer: Ivana Vuka**

*Lunch break (45 min)*



14:45 – 16:15 **AI-based brainstorming & exploratory data analysis**

**Lecturers: Daniel Mertens & Markus Gyger**

SCIENTISTS NEED MORE  
SCHILLER & MERTENS

## Day 3: R&I Funding and Research Management

11 Sep 2024

- 08:30 - 09:00** Registration and welcome coffee
- 09:00 - 10:30** **Understanding EU Funding Programs for Research & Innovation**  
**Lecturer: Rebecca Zammit**  
*Short break (15 min)*
- 10:45 - 12:15** **Good Scientific Practice – Overcoming Biases**  
**Lecturer: Daniel Mertens**  
*Short break (15 min)*
- 12:30 - 14:00** **Effective research data management is vital for the scientific communities**  
**Lecturer: Teodor Ivanoaica**  
*Lunch break (45 min)*
- 14:45 - 16:15** **Creating Bridges between academic research and non scientific stakeholders**  
**Lecturer: Marcello Turconi**



## Day 4: Technology Transfer and Intellectual Property

12 Sep 2024

08:30 - 09:00 Registration and welcome coffee

09:00 - 10:30 **Fundamentals of Knowledge/Technology Transfer**

**Lecturer: Bernard Denis**

*Short break (15 min)*

10:45 - 12:15 **IP portfolio management- open innovation**

**Lecturer: Bernard Denis**

*Short break (15 min)*

12:30 - 14:00 **Transfer from academia: demand pull vs. technology push**

**Lecturers: Sonia Utermann & Frank Graage**

*Lunch break (45 min)*

14:45 - 16:15 **Collaboration frameworks with industry**

**Lecturer: Bernard Denis**



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Transfer



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## Day 5: Innovation and Entrepreneurship

13 Sep 2024

**08:30 - 09:00** Registration and welcome coffee

**09:00 - 10:30** **Fundamentals of innovation and entrepreneurship**

**Lecturer: Bernard Denis**

*Short break (15 min)*

**10:45 - 12:15** **Business and market Planning for Researchers and Academics**

**Lecturer: Ivana Marsic**

*Short break (15 min)*

**12:30 - 14:00** **Pitching to investors and other research funders**

**Lecturer: Ivana Marsic**

*Lunch break (45 min)*

**14:45 - 16:15** **Exercise in creating successful spin-offs**

**Lecturer: Bernard Denis**



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